

Private & Confidential

The Board of Theta Bidco Limited
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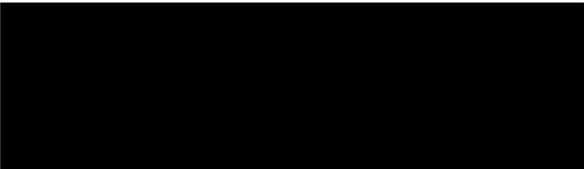
19 October 2021

Dear Sirs

Recommended Offer for Arena Events Group plc by Theta BidCo Limited (the "Offer") – Rule 2.7 Consent Letter

Pursuant to Rule 23.2 of the City Code on Takeovers and Mergers, Cenkos Securities plc has given and not withdrawn its consent to the inclusion of its name in the announcement expected to be released on or around 20 October 2021, in connection with the Offer, in the form and context in which it is included.

Yours faithfully,



Derrick Lee
Director, Corporate Finance
Cenkos Securities plc